



22 - 24 October 2014 Miami - Florida - USA Towards safety, security and wellbeing for all

Dear Madam / Sir,

Work related aggression and Violence within the health and social services sector is a major problem which diminishes the quality of working life for staff, compromises organizational effectiveness and ultimately impacts negatively on the provision and quality of care. These problems pervade both service settings and occupational groups.

Following three successful conferences in 2008 and 2010 in Amsterdam and in 2012 in Vancouver, the 4<sup>th</sup> International Conference on Violence in the Health Sector, will take place in Miami, Florida - USA, from October 22-24 2014, and will be the largest mondial conference dedicated to work related aggression and violence within the health and social services sector. In addition to raising awareness the 2014 conference will again provide a platform to share international developments, with a particular emphasis on best practice research and initiatives to effectively respond to the problem, with the aim of reaching safety, security and wellbeing for all.

The specific aims of the conference are:

- To sensitize stakeholders to the issue of violence in the health and social services sector.
- To understand the evolving manifestations and the human, professional and economic implications of violence in the health and social services sector,
- To present, promote and exchange effective sustainable initiatives and strategies addressing personal safety, organisational and environmental security, and wellbeing for all workers and clients in the health and social services sector,
- To present initiatives which respond to the problem, and have transferable learning for efforts in broader service and geographical contexts,
- To offer a program of presentations considering the vantage points of all parties, e.g. service users, workers, management.

#### **Conference Support**

As the conference is a non-subsidized event it depends heavily upon the goodwill of supporting organizations. Subsequently we ask you to consider our invitation to participate in this unique event. Your organization can make a very meaningful impact in addressing violence in the health sector by reconfirming or becoming an "**supporting organization**" of the conference. Such support is greatly appreciated and in return you are offered the following:

- The opportunity to appoint one official representative, who will be able to attend the local preparatory meetings in Miami as a participant, and the meetings of the steering committee in Geneva in the role of observer.
- The opportunity to have public relations material included in all conference bags.
- The opportunity to have your logo with a link to your website included on all relevant conference materials, including the conference website.

- Recognition of your support during the opening and closing ceremonies of the conference.
- The opportunity to have a booth (table + 2 chairs) at the exhibit area for the duration of the conference.
- To receive 50% reduction of the official conference registration fee for one representative.
- To receive upon request 10 complementary copies of the book of conference proceedings.

### In return it is requested from you:

- To disseminate official conference announcements and public relations material.
- To cover travel and accommodation costs for their official representative(s), in order to attend the steering committee and the local organizing committee meetings, and the conference.
- To consider a financial contribution to the "waive the fee fund".

# Contribution to the "Waive the Fee" Fund / Sponsoring

One important goal of the conference is to support the attendance of delegates from developing countries, who have abstracts of merit selected by the scientific and steering committee, but whose participation is hindered by financial limitations. In lieu of traditional conference sponsorships, supporting organizations are requested to consider a financial contribution toward the "waive the fee fund", which is being managed through a specific funded bank account for that matter.

For example, a delegate from Asia or Africa, who would be otherwise unable to present their work at the conference, might receive a stipend of up to €1750 (± US \$2300) to partially subsidize their airfare, conference fee, and hotel accommodation for a maximum of 4 nights. While the costs involved are relatively modest, the potential for high leverage improvements for service users, staff, and organizational effectiveness provided by delegates' attendance at the conference should not be underestimated and represents an opportunity to achieve a very meaningful return for your financial support. Feedback from attendees at past conferences has highlighted the benefits of having a rich blend of conference participants.

If your organization wishes to contribute to this fund, please donate your financial contribution **preferably before April 2014** in order to know in time how many delegates from developing countries, who have abstracts of merit selected by the scientific committee, can be informed before starting their visa applications.

## Levels of support

Supporting organizations that only wish to comply to the earlier mentioned requests, or that donate up to € 2,499,- are offered as stated above.

Supporting organizations that donate € 2,500 Euros up to € 9,999 Euros are offered one additional complimentary conference attendance and dinner with all fees waived for one representative.

Supporting organizations that donate between €10,000 Euros and €14,999 Euros are offered an additional complimentary conference attendance and dinner with all fees waived for in total 2 representatives, plus the offer of one page for promotion or public relations in the conference program.

Supporting organizations that donate in excess of €15,000 Euros are also offered additional complimentary conference attendance places and dinner with all fees waived for in total 2 representatives. In addition they are offered one page for promotion or public relations in the conference program, and one page in the book of conference proceedings.

### **Finally**

Other options for sponsoring the conference include (partly) financially hosting the welcome reception, the conference dinner, keynote presentations, or specific conference swag items.

We welcome and are grateful for any support and will ensure that your organization's support is properly acknowledged in all conference materials and press releases. We will happily consider any particular preferences of your organization in this regard.

Further information, is available at the website of: <a href="www.oudconsultancy.nl">www.oudconsultancy.nl</a>, and please do not hesitate to contact Mr. Nico Oud (conference organiser) if you have any questions or need any clarification in relation to becoming a sponsor and/or a supporting organization.

Notwithstanding the prevailing financial climate we hope that you can consider availing of this unique opportunity to participate in an established, globally recognised event which will address an issue which is important to all.

Appreciating your consideration, Kind regards,

Prof. Dr. Ian Needham

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